



## **Adopting an eco-efficiency approach to purchasing**

### **Case Study: Prospero Recruitment**

Prospero Recruitment is an audio, visual, IT, games and teaching recruitment specialist. Prospero have rethought their purchasing need by adopting a 'lean supply' approach. This 'lean supply' approach has been realised through an eco-efficiency policy that the company communicated to its staff. The policy examined the company's energy and paper usage and explored where potential savings could be made.

Firstly Prospero initiated a new recruitment application system. By moving away from a traditional paper based recruitment application system and adopting an electronic file based system the company was able to eliminate the need for paper application forms being filled out. This approach also made information readily available on the IT system, helping to save time as well as paper.

A number of other measures were also undertaken such as switching-off office equipment and using energy efficient light bulbs. As a result of re-evaluating the company's existing processes the company was able to make financial savings as well as reducing the company's impact on the environment.

### **Achievements**

- £2,898 was saved by reducing consumption in 2006/2007
- Environmental impact of paper use reduced by up to 93%

Source: BITC